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Women Who Care Honorees 2016 Beverly Bond, Deborah Norville, Ellyn Shook, Jenny Long

BLACK GIRLS ROCK!TM Founder & CEO Beverly Bond, Inside Edition Anchor Deborah Norville, Accenture's Ellyn Shook, Expect a Miracle Author Jenny Long, and Healthcare System Northwell Health
to be Honored at The 15th Annual Women Who Care Awards Benefiting United Cerebral Palsy of New York City on May 9th in New York City

Tamsen Fadal, Robin Givens, Donna Hanover, Ali Stroker & Paula Zahn to Co-Chair the Awards Luncheon

NEW YORK, NEW YORK (March 14th, 2016) – **Edward R. Matthews**, CEO of **United Cerebral Palsy of New York City (UCP of NYC)**, and **Loreen Arbus**, Founder & Chair of *Women Who Care*, announced today that **BLACK GIRLS ROCK!**TM founder and CEO **Beverly Bond**, “Inside Edition” anchor **Deborah Norville**, Accenture chief leadership & human resources officer **Ellyn Shook**, *Expect a Miracle* author **Jenny Long**, and the healthcare system **Northwell Health**, will be honored at the **15th Annual Women Who Care Awards Luncheon**, to be held **Monday, May 9th** at **Cipriani 42nd Street** in New York City.

Beverly Bond is to receive the *Women Who Care* Award, **Deborah Norville** the *Women Who Care* Luella Bennack Philanthropy Award, **Ellyn Shook** the *Women Who Care* Women in Business Award, **Jenny Long** the *Women Who Care* Karen Hansen Caregiver Award, and **Northwell Health** the *Women Who Care* Corporate Commitment to Caring Award.

The luncheon benefits **United Cerebral Palsy of New York City** and celebrates the accomplishments of extraordinary women as professionals, philanthropists, and caregivers, who have broken glass ceilings and inspired others through their professional and charitable endeavors. The event has raised nearly \$8 million during its fourteen years.

Susan Lucci, star of the hit series “Devious Maids,” Emmy® award-winning actress of “All My Children,” and *New York Times* best-selling author, will return for the fourth consecutive year as host of the luncheon. For the first time, **Liza Huber**, Founder & CEO of Sage Spoonfuls and past star of the hit TV series “Passions,” will co-host the awards luncheon with her mother Ms. Lucci, for the event taking place May 9th, the day after Mother's Day.

Beverly Bond is one of the world’s premier DJs, and a celebrated TV producer, social innovator and philanthropist. In 2006, Ms. Bond founded *BLACK GIRLS ROCK!* and the annual *BLACK GIRLS ROCK!* Awards to showcase empowering images of women of color. In 2010, Ms. Bond partnered with BET to produce the TV presentation of the awards, which has grown to an annual viewership of over 10 million. She has recently launched additional advocacy and empowerment based platforms including *BLACK GIRLS ROCK! Africa*; *GIRLS ROCK TECH*, a STEM initiative for women and girls; *ROCK LIKE A GIRL*, a music, film and arts education initiative for women and girls; and *KING ME!* a holistic youth development program for black boys. A 2013 and 2014 NAACP Image Award winner, Ms. Bond has been listed amongst *EBONY* Magazine's Power 100 list for five consecutive years, in *ESSENCE* Magazine’s “40 Fierce and Fabulous Women Who are Changing the World,” among *Variety*’s Spring 2014 “Women of Power” and in *Elle* UK’s 2015 “Feminist Issue.” www.blackgirlsrockinc.com

Deborah Norville is a two-time Emmy® winning journalist and a *New York Times* best-selling author. She is known to millions as the Anchor of “Inside Edition”, the nation’s top-rated

syndicated news-magazine, a position she has held since 1995. Ms. Norville is the author of a number of best-selling books including *Thank You Power: Making the SCIENCE of Gratitude Work for YOU*, and *The Power of Respect*. A lifelong crafter and seamstress, her Deborah Norville Yarn Collection, a line of high-quality yarn for knit and crochet enthusiasts, has grown 678% in sales since its introduction five years ago. Ms. Norville is a Director of the Viacom Corporation and a member of the Women's Forum of New York. She serves on the Children's Council for the New York Society for the Prevention of Cruelty to Children and a Director for the Broadcasters Foundation of America. www.DeborahNorville.com

Ellyn Shook is Accenture's chief leadership & human resources officer, responsible for the people programs that empower 373,000-plus Accenture professionals to improve the way the world works and lives. Her team is focused on re-imagining leadership and talent practices in the digital age to help attract, develop, inspire and reward the very best people. She is a strong advocate for inclusion and diversity and is especially passionate about gender equality in the workplace. Ms. Shook serves on the board of trustees at Harvey Mudd College and the Women's Leadership Board of the Women and Public Policy program at Harvard's Kennedy School. She is a member of the HR50 division of World50 and the American Health Policy Institute Board of Governors. She is also active in Women in America, the Ellevest Women's Network and the Women's Forum of New York. A 2015 article in *Forbes.com* named Ms. Shook one of the top 10 CHROs. <https://www.accenture.com/us-en/company-ellyn-shook>

Jenny Long is the author of *Expect a Miracle*, the best-selling inspirational story of how she raised two extraordinary boys against all odds - brothers whose love and determination affirmed her deeply held faith that everyone, no matter their challenges, can find their miracle. Ms. Long is the mother of Conner, 12, and Cayden Long, 10, who have competed in triathlons together as Team Long Brothers since 2011. Connor saw it as a way for him to connect with Cayden, who suffers from Spastic Cerebral Palsy, and they have competed together in more than 14 triathlons, including two IronKids Triathlons. In 2012, the brothers were awarded the National Consortium for Academics and Sports (NCAS) Hero Among Us Award, as well as the *Sports Illustrated Kids SportsKids Award*. For more information, visit www.facebook.com/pages/Team-Long-Brothers/123824754368780.

The healthcare company **Northwell Health** is to be recognized for its commitment to providing high-quality care to patients facing developmental, physical, and emotional challenges, how it has fought to create better, more inclusive lives for children and adults with disabilities, and its commitment to improving the overall health of the community. www.northwell.edu

The Women's Who Care/Luella Bennack Award is presented each year at the Women Who Care Luncheon, in memory of **Luella Bennack**, the late wife of **Frank Bennack**, long-time Hearst Corporation CEO, long-term supporter of UCP of NYC and Women Who Cares' lead sponsor. Luella believed that philanthropy is essential to increasing the well-being of humankind.

In living out that philosophy, she focused many of her talents on supporting UCP of NYC while motivating others to follow her example. Like Luella, all of the extraordinary women who are honored with her namesake award inspire others through their care, concern, and deep commitment to charitable endeavors. Recent honorees of the Luella Bennack Award include **Lynda Carter** (2015), **Judith Light** (2014), **Cyndi Lauper** (2013), **Robin Roberts**, **Diane Sawyer**, **Gayle King**, **Ann Curry**, **Marlo Thomas** and **Lauren Bush Lauren**.

Disability rights activist, philanthropist, producer and author **Loreen Arbus**, the first woman to head programming for a US television network, is Founder and Chair of *Women Who Care*. Among her many awards, Ms. Arbus was presented *The Heart of Giving Award* by President Bill Clinton in 2001 and the Ms. Foundation for Women *Woman of Vision and Action Award* by Gloria Steinem in 2011, as well as being twice nominated for an Emmy®. She is the daughter of Leonard and Isabelle Goldenson, Co-Founders of United Cerebral Palsy (UCP). Mr. Goldenson was Founder and Chairman of ABC. This will mark Ms. Arbus' final year as Chair of *Women Who Care*.

Frank A. Bennack Jr., Executive Vice Chairman of Hearst, will serve as Honorary Chair of this year's *Women Who Care*. **Tamsen Fadal**, Emmy® award-winning Anchor of PIX 11 News; **Robin Givens**, actress/director/author; **Donna Hanover**, journalist/radio personality and former First Lady of New York City; **Ali Stroker** of “Glee Project” and “Glee” fame; and Emmy® award winner **Paula Zahn**, host of “On the Case with Paula Zahn,” will serve as Co-Chairs of the event. In addition to Ms. Lucci, previous *Women Who Care* honorees include **Robin Roberts**, **Judith Light**, **Cyndi Lauper**, **Diane Sawyer**, **Gayle King**, **Lynda Carter**, **Lauren Bush Lauren**, **Judy Woodruff**, **Amy Lee**, **Ann Curry**, **Marlo Thomas**, **China Machado**, **Roxanne Mankin Cason**, **Francine LeFrak**, **Anne Sweeney**, **Patricia Duff**, **Terrie Williams**, **Dr. Pamela Gallin**, **Maysoon Zayid**, **Linda Kaplan Thaler**, and many other extraordinarily accomplished women.

Past celebrity presenters for *Women Who Care* include: **Oprah Winfrey**, **Diane Sawyer**, **Diane Von Furstenberg**, **Jimmy Smits**, **America Ferrara**, **Cynthia Nixon**, **Ivanka Trump**, **David Muir**, **Danny Glover**, **Meredith Vieira**, **Alan Rickman**, **Nicole Miller**, **Deborah Norville**, **Charlie Rose**, **Alex Witt**, **Cynthia McFadden**, **Deborah Roberts**, **Dr. Oz**, **Maurice DuBois**, **Mike Woods**, **Regis Philbin**, **Alan Alda**, **Michelle Bachelet**, the former President of Chile, and many other VIPs.

About the Women Who Care Awards Luncheon

Women Who Care was created to benefit UCP of NYC by honoring female role models representing various segments of the community. It is a celebration of women who have deep concern for others, are passionately committed to giving back and whose extraordinary accomplishments and great character have inspired women around the world to achieve their full

potential. The *Women Who Care* Awards Luncheon is a New York tradition and has generated global media attention in previous years. This year marks the 15th Anniversary of this special event that has raised nearly \$8 million for children and adults with cerebral palsy and other developmental disabilities throughout New York City.

About United Cerebral Palsy of New York City

United Cerebral Palsy (UCP) is the fifth largest U.S. health organization. In New York City, UCP of NYC is a leading nonprofit provider of direct services, technology, and advocacy to children and adults with cerebral palsy and other disabilities. UCP of NYC offers a breadth of more than 75 comprehensive programs including medical, clinical, educational, technological, residential, and rehabilitative services to over 14,000 individuals and families annually. The mission of United Cerebral Palsy of New York City is to create opportunities for people with disabilities to lead independent and fulfilling lives. www.ucpnyc.org

To purchase tickets for the *Women Who Care* Awards Luncheon, please visit www.ucpnyc.org.

For press information about *Women Who Care* or UCP of NYC, please contact Paul Nugent | paul@jamesgrantpr.com | (917) 626-1300.