



MEDIA ALERT FOR PLANNING PURPOSES

TEAM UCP RACES FOR HOPE FOR FAMILIES WITH DISABILITIES

- **UCP of NYC participates in the only NYC run hosted by New York Road Runners and Achilles International open to people with all abilities.**

New York, NY, June 24, 2016 – For the 6th consecutive year, United Cerebral Palsy of New York City (UCP of NYC) is participating in the *Race for Hope and Possibility*, hosted by New York Road Runners and Achilles International in Central Park this Sunday, June 26. This year's UCP team will have 200 participants, representing families with varying disabilities. This race is the only race in New York City open to people with all abilities. There are 7,500 overall participants in the race.

Through the race, Team UCP continues to build awareness and advocate on behalf of people with disabilities. Team UCP has raised over \$50,000 which goes towards the important ongoing programs and services of UCP of NYC. Sponsors of the UCP Team include: Heffernan Insurance Brokers (main sponsor), Alliance Brokerage Corp., Vestorly, G-Net Construction Corp, HOK, Putney, Twombly, Hall & Hirson LLP, Weeks Lerman Group, Entel Systems, Inc., JGPR - James Grant Public Relations and Mitchell Martin Healthcare LLC.

WHAT: **Race for *Hope and Possibility* with TEAM UCP!**

WHEN: **Race Day - Sunday, June 26, 2016**
8:15 am – Press check in at Band Shell (we will have a table)

8:30 am – Team UCP photo opportunity at the Band Shell

8:45 am – Wheel chair race begins/4 mile runners begin lining up in corrals

8:50 am – 1.5 mile participants begin lining up behind all runners

9:00 am – 4 Mile race begins

9:15 am – 1.5 Mile walk begins

WHERE: **Central Park** – Team UCP meets on the East side of the Park (entrance at 72nd Street and 5th Avenue)

About United Cerebral Palsy of New York City

United Cerebral Palsy (UCP) is the fifth largest U.S. health organization. In New York City, UCP of NYC is a leading nonprofit provider of direct services, technology, and advocacy to children and adults with cerebral palsy and other disabilities. UCP of NYC offers a breadth of more than 75 comprehensive programs including medical, clinical, educational, technological, residential, and rehabilitative services to over 14,000 individuals and families annually. The mission of United Cerebral Palsy of New York City is to create opportunities for people with disabilities to lead independent and fulfilling lives. www.ucpnyc.org

For press information about Team UCP or UCP of NYC, please contact Matt Flynn or James Grant at: | james@jamesgrantpr.com | (917) 626-1300 or Petra Tuomi, ptuomi@ucpnyc.org , (347) 831-2159.