

**UNITED CEREBRAL PALSY  
OF NEW YORK CITY**

**2012-2013  
ANNUAL REPORT**



United Cerebral Palsy of New York City, Inc. (UCP of NYC) is a leading nonprofit agency in New York City providing direct services, technology, and advocacy to children and adults with cerebral palsy and other developmental disabilities.

UCP of NYC is an award winning multi-service provider, community partner, and an employer of choice. We deliver more than 75 comprehensive programs - including healthcare, education, technology, residential, recreation, and habilitative services - to over 14,000 New York City residents and families annually.

# Accessible (ac•ces•si•ble):

*Defined by Merriam-Webster*

Providing access; capable of being reached, easy to communicate or deal with;  
capable of being influenced; capable of being used or seen; capable of being understood or appreciated





At UCP of NYC we believe that accessibility is the difference between a life fulfilled and a life boxed in by obstacles. It means everything.

Accessibility enables individuals with disabilities to navigate their physical environment, communicate their opinions and ideas, pursue an education, have a job, and be accepted as contributing members of society.

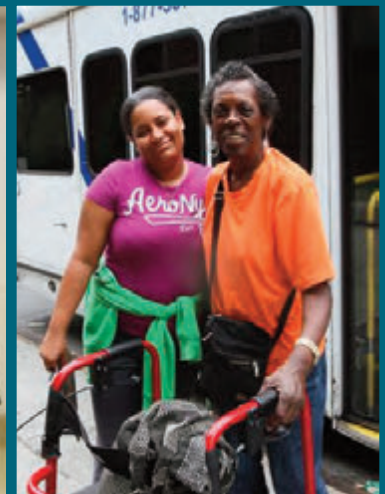
Because access equals possibility and with possibility, bright horizons for the people we support - we are proud to help individuals with disabilities design their unique path toward the sun.

*Together we are creating a more accessible, better integrated world.*





The **mission** of  
United Cerebral Palsy  
of New York City  
is to **create opportunities**  
for people with disabilities to lead  
**independent and fulfilling lives.**



## LETTER FROM THE CHIEF EXECUTIVE OFFICER AND BOARD PRESIDENT

**T**he coming years, like those in the recent past for our field, will be filled with thoughts and ideas about how to shape our society and the world to be more accessible for people with disabilities. Why? For millions of people with disabilities, lack of accessibility is what prevents them from leading a productive and fulfilling life.

It's true that the Americans with Disabilities Act – celebrating its 25th Anniversary this year – created the legal framework for people with disabilities to become equally protected members of our society. We've made great strides in those 25 years but, it is also true that social and economic change lags far behind legal change. Countless people still rely on help for many of their daily needs when new technologies – like those that can open doors, answer phones, control electrical appliances or even just help a person to learn and communicate – are only as far away as an iPad. All too frequently these advancements remain beyond the economic reach of the individuals who would most appreciate them. For many, a life of independence and earning a pay check remains a distant dream because both urban and suburban transportation systems have very few means of accommodating people using wheelchairs.

That's where we all come in. Our collective voices and the funds you've helped raise are starting to really bend the curve. UCP of NYC is putting iPads and new technology into the hands of children and adults with disabilities throughout New York City. Our housing, employment training, and community partnerships are enabling people with disabilities to access new opportunities and enjoy greater independence than ever before. Through our combined advocacy efforts, New York City is about to embark on a

program to retrofit thousands of taxis to be wheelchair accessible, while businesses will be offered tax incentives for hiring individuals with disabilities.

Accessibility is essential to creating a better quality of life for all New Yorkers. The struggle is far from over though. UCP of NYC remains committed to creating equal access for all. So should you. In the coming years, we will continue to devote a much of our resources to improving access to housing, employment, and integrated pathways for each of the lives we touch.

We owe a great deal to those who blazed the path toward legal accessibility. Now it's our turn to pay it forward. Thank you for helping to make accessibility a part of our brightest future. *Together*, we are creating opportunities for individuals with disabilities to lead independent and fulfilling lives.



EDWARD R. MATTHEWS  
*Chief Executive Officer*



GARY GERESI  
*President of the Board*





## THE FOLLOWING ARE HIGHLIGHTS OF UCP OF NYC'S MANY ACCOMPLISHMENTS IN 2012 AND 2013:



### UCP OF NYC AWARDS AND RECOGNITION

- Edward R. Matthews, CEO, recognized by United Cerebral Palsy (*National*) with the celebrated 2013 Kathleen O. Maul Leadership Award, as well as by the Bronx Developmental Disabilities Council with the 2013 Leadership Award
- Linda Laul, Chief Operating Officer, honored at the Asha Niketan Luncheon with the 2013 Leadership Award
- Amy Bittinger, Director of Operations for Family Support Services, wins the prestigious Cerebral Palsy Associations of New York State Natalie Rogers Employee of the Year Award
- John Lombardo, member of UCP of NYC's Board of Directors, honored by the Association of Professional Fundraisers at the 2012 National Philanthropy Day Luncheon
- Beverly Ellman, Director of the Bronx Children's Program, honored by the Bronx Developmental Disabilities Council at their 2012 Awards Dinner



## UCP OF NYC MILESTONES

- Community Partnerships continue to expand, welcoming new collaborations with Polytechnic Institute of NYU, MOUSE, Sing for Hope, Harlem Food Bank Community Kitchen, Materials for the Arts, and many more
- With a grant from Komen Greater NYC, UCP of NYC creates a Breast Health Awareness video, narrated by actress Susan Lucci, for women with intellectual and physical disabilities
- UCP of NYC Artists exhibit art projects at the Port Richmond Public Library, Dumbo Arts Festival, Hobart William Smith College, and UCP of NYCs fundraisers, while also establishing a seasonal arts and crafts booth at Harvest Home Farmers Markets
- In the wake of Superstorm Sandy, significant funds are raised to invest in special needs equipment and support for individuals and families impacted by the storm
- iPads, Smartboards, and Wii's are used in classrooms and lesson plans throughout all of UCP of NYCs Children's Education and Adult Programs
- NYS Housing Trust Fund and the NYS Office of Community Renewal awards UCP of NYC with a grant for the Doorways to Independence, Access to Home Program
- Launch of a new advocacy section on the UCP of NYC website that enables individuals, families, staff, and supporters to reach out to legislators on a variety of disabilities campaign topics
- Expansion of health and wellness activities including adaptive rowing, skiing, sledding, waterskiing, rock climbing and participation in the local Special Olympics and Achilles International Hope & Possibility Race
- Advancements in technology are rolled out across UCP of NYC: video conferencing in Family Connect Centers, iPads and SMART Boards in classrooms, a robust digital payroll system, and the launch of projects related to digital medical records, long term care, and communications technology
- UCP of NYC debuts new organizational video, narrated by Robin Givens, at the 2013 Women Who Care Luncheon (*visit [ucpnyc.org/about](http://ucpnyc.org/about) to see the video*)
- Positive UCP of NYC stories covered by The New York Times, The Daily News, Fox 5, Good Day New York, NY1, News 12, PIX11, DNA info, and many more

## ACCESS TO HOME

### THE FRANCIS FAMILY

Despite six year old Jaivaun Francis's multiple physical and developmental disabilities, his family is committed to giving him the best of everything, including access to a high quality education and life in the community. Like many of the youngsters UCP of NYC supports, Jaivaun requires assistance with daily tasks most of us take for granted – speaking, dressing, eating, bathing – and he also uses a wheelchair for mobility. Just imagine the anxiety his family felt when their sweet, bright eyed boy risked his safety daily just to attend school.

For years, six daunting steps stood between the Francis family's front door and the sidewalk. Jeuerda Francis, Jaivaun's father, desperately wanted his son to stay enrolled in UCP of NYC's School Age Program, so he built a steep, illegal ramp to get Jaivaun to and from the house. It was a dangerous fix, but the family couldn't afford a custom-built ramp.

One of Jaivaun's UCP of NYC teachers – intent on removing barriers to his education – told the Francis family about UCP of NYC's *Access to Home* (ATH) program. ATH subsidizes home modifications for low-income families facing accessibility issues. Jeuerda and his wife, Pricy, signed up immediately, crossing their fingers that help had finally arrived.

After securing funding from NYS Division of Housing and Community Renewal and private donations, UCP of NYC set out to update the Francis family home. In addition to identifying a way to create a safe means of egress, UCP of NYC discovered an inaccessible bathroom that desperately needed modification. The planning process entailed evaluations, assessments, and approvals, including visits from an environmental psychologist, compliance officer, and the Landmarks Preservation Commission.

After months of preparation, UCP of NYC commenced installing an "attendant-controlled lift" for the front of the house and a remodeled ADA bathroom. The lift – a kind of outdoor elevator – now takes Jaivaun safely to and from street level to his front door. The new bathroom is ADA-compliant and wheelchair-accessible with a wider door, wall-hung sink, and roll in shower. To the Francis family, these critical home modifications, which cost roughly \$25,000, are priceless.

Because of UCP of NYC's support, Jaivaun is living barrier-free at home, safely attends his beloved school, and most importantly, enjoys access to a better quality of life.

**“Our family is so grateful to UCP for everything. Jaivaun gets a great education at their school...and now our home is safe. It's like they heard all of our prayers.”**











# ACCESS TO TECHNOLOGY

## PAUL TUDISCO

As the world becomes more advanced, individuals with disabilities are the beneficiaries of remarkable innovations. Access to better tools means improvements in communication, mobility, and activities of daily life. New technologies are even helping individuals like Paul Tudisco broaden their horizon, placing “ability” front and center.

Born into a loving and supportive family in Bay Ridge, Paul's cerebral palsy never prevented him from overcoming obstacles in his life. Fortunately, his family had UCP of NYC to turn to when they needed support. As a youngster, Paul attended UCP of NYC's preschool, recreation, and camp programs. UCP of NYC's Doorways to Independence program installed a ramp and accessible bathroom in his home. When Paul graduated from public school and didn't have a clear path for his future, he returned to UCP of NYC to build new skills for his growing independence. “I had so much to offer, but no one was sure what my skills were yet,” remarked Paul. When UCP of NYC introduced SMART Board technology into his continuing education classroom, the once quiet student quickly emerged from his shell, his world expanding tenfold.

After just a few short months Paul became a volunteer Teacher's Assistant for UCP of NYC classes using Assistive Technology. By assisting UCP of NYC students with interactive applications on iPads and SMART Boards, Paul helps his peers gain access to important course material. His unique perspective and increasing skill set has been instrumental in improving the quality of instruction in UCP of NYC's classes, particularly GED classes. “UCP of NYC saw I could be an asset, and when I was given the opportunity to help, I jumped on it” says Paul.

In addition to assisting his peers with technology, Paul has continued to expand his interests in computer science and repair. Encountering maintenance needs for the SMART Boards he and his teacher were using, Paul approached UCP of NYC with a proposal to go for technical training and earn his SMART certification. UCP of NYC raised funds to support Paul's course and he and his teacher are now

trained to make repairs to SMART Boards. Despite not having full use of his hands, Paul can diagnose and help solve a variety of technical problems, “I may need help with the hands” says Paul, “but I have the brains to get the job done.”

When not in a UCP of NYC classroom or helping fix Smart Boards, Paul can be found working with another group of students. In 2012, UCP of NYC engaged in an exciting partnership with NYU Polytechnic to deliver a transformational course in Disabilities Studies now in its second year. As part of the core curriculum, the course pairs college students with consulting self-advocates from UCP of NYC to gain a better understanding of life with a disability. These teams participate in semester-long projects creating a person-centered product that advances the goals of their consultant.

Paul is a veteran self-advocate and consultant to the course. He enjoys helping students gain a better understanding of his life, triumphs and challenges, and goals and wishes for all individuals with disabilities. His current team project continues from a prior semester where he presented a tech prototype to develop. With the help of his teammates Arif Azeez, a Computer Engineering Junior, and Marwan Aziz, a Mechanical Engineering Senior, Paul's NYU Poly team is in the design development phase of an innovative stylus that will facilitate individuals requiring hand over hand assistance greater control and increased independence.

This extraordinary partnership with NYU is helping students and consultants alike become more conscientious about universal design, diversity's role in innovation, and the importance of an open mind. Anecdotal evidence of the partnership's success is in the strong bonds formed between the teams and their self-advocate consultants. Teammates think of one another as people first, and are gaining life skills built on mutual respect and an understanding of ability before disability.

Through access to Technology Paul Tudisco is discovering his greatest strengths and finding the ambition to pursue his dreams of working in the tech industry.

# ACCESS TO INDEPENDENCE

## TERRENCE JAMES



**T**errence James once dreamed of having a home to call his own. For him, home would be a place where he could do the cooking and cleaning, relax after a day of work, and entertain friends and family. Recently, Terrence's dream of accessing this degree of independence became a reality when UCP of NYC secured him a private apartment in a quiet, residential Brooklyn neighborhood.

Terrence was born healthy into a loving, close knit family. No one could foresee the difficulties he would face after a serious car accident would leave him seriously impaired by a traumatic brain injury as a young boy. Terrence and his mother emigrated from Guyana to NYC when he was a teenager, living together well into his adult life. Terrence relied on his mother to help him learn many of life's important skills and guide him along the way. Unfortunately, there were still bumps in the road to navigate.

When Terrence's mother discovered a lump in her breast, it was already too late. She was diagnosed with aggressive breast cancer leaving only a few short months to say goodbye and help Terrence find new direction. After his beloved mother passed, Terrence moved in with an aunt, but had to move again when she sold her house. He then moved in with his 93 year-old grandmother, but despite their close relationship, Terrence longed to live independently.

Like many New Yorkers with disabilities, Terrence waited on housing lists for years on end. Though he only reads at a second grade level, his intellectual disability never prevented him from wanting to work toward his goals. Terrence is employed as a storefront cleaner in Brooklyn, a job he takes great pride in, and while his part-time work generates enough income for him to be more self-sufficient, it is not nearly enough to rent a market rate apartment on his own.

Cynthia Mereigh, a homeowner in Marine Park Brooklyn, always admired the strong relationships she observed between UCP of NYC residents in her neighborhood and their landlords. So when she and her husband had a one bedroom apartment up for rent, they reached out to UCP of NYC.

Claire McLoughlin, UCP of NYC's Coordinator of Individualized Support Services, put Terrence on a path to independence by match-making his dream to live alone with the Mereigh's need for a tenant.

The Mereigh's completely renovated the apartment and immediately took to looking after Terrence with warmth and generosity. UCP of NYC provided additional support to retrofit and modernize the bathroom, and purchased furniture, cookware, bedding, and other necessities. Beyond creating a clean and cozy environment, UCP of NYC secured enough funds from grants and Terrence's benefits to cover the rent, enabling Terrence to pay utilities with his earnings.

Now that Terrence is living on his own, he is excited to focus on activities that support his independence. Three times a week Terrence receives services from UCP of NYC's Community Habilitation (Hab) program, where he is provided support in areas like social, recreational, and daily living skills so that he can live successfully as a member of the community. Terrence and his Community Hab staff explore skill building, socializing in the community, and setting new goals for his independence.

As a diabetic, Terrence decided a first priority was his health. With assistance from UCP of NYC he got a library card, researched diabetes, and now works with his staff person to create menu plans, shop for ingredients, and cook nutritious, low sugar recipes he can recreate on his own.

Terrence is enjoying increased confidence in his ability to make good decisions about his future. He is thrilled to be developing his computer skills and with UCP of NYC's help he even applied for his first ever passport. Terrence hopes that with this "first" he will one day be able to visit family in Guyana.

For Terrence, independence is more accessible than ever. "UCP is always there" says Terrence, "All I have to do is call. They have changed my life."





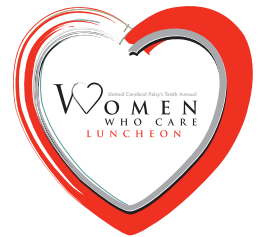
## UCP OF NYC EVENTS

# WOMEN WHO CARE LUNCHEON 2012

UCP of NYC celebrated the 11th *Women Who Care* Luncheon on May 3, 2012 at Cipriani 42nd Street. The presenting sponsor of the event was Hearst Corporation.

*Women Who Care* was created to honor female role models representing various segments of the community. It is a celebration of women who have deep concern for others and who are passionately committed to giving back. The *Women Who Care* Luncheon celebrates those whose extraordinary accomplishments and great character have inspired women around the world to achieve their fullest potential. *Women Who Care* has become a New York tradition and generates worldwide media attention.

In addition to Cara Buono, Maria Cuomo Cole, Cynthia McFadden, Diane von Furstenberg, and Susan Lucci, celebrity presenters included: Camilla Barungi, Supermodel/Entrepreneur & Activist; Frank Bennack Jr., President and CEO of the Hearst Corporation; Maurice DuBois, Four time Emmy® winner & Anchor *CBS Evening News in New York*; Ellen Levine, Editorial Director of Hearst Magazines; Ali Stroker, Star of *The Glee Project*; Mike Woods, Meteorologist & Reporter, Fox 5's *Good Day New York*; and Kurt Yaeger, Star of the hit film *Dolphin Tale* and adaptive athlete.



**FOUNDER OF WOMEN WHO CARE:** Loreen Arbus

## **2012 WOMEN WHO CARE HONOREES:**

BARBARA ANNIS | PATRICIA DUFF | AMY LEE  
MARGARET PUDDINGTON | ROBIN ROBERTS

**CO-CHAIRS:** Robin Givens and Paula Zahn

**HONORARY CO-CHAIR:** Ellen Levine

**EMCEE:** Donna Hanover

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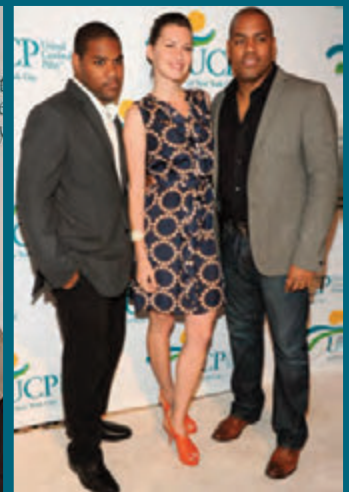
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Jessica Ross

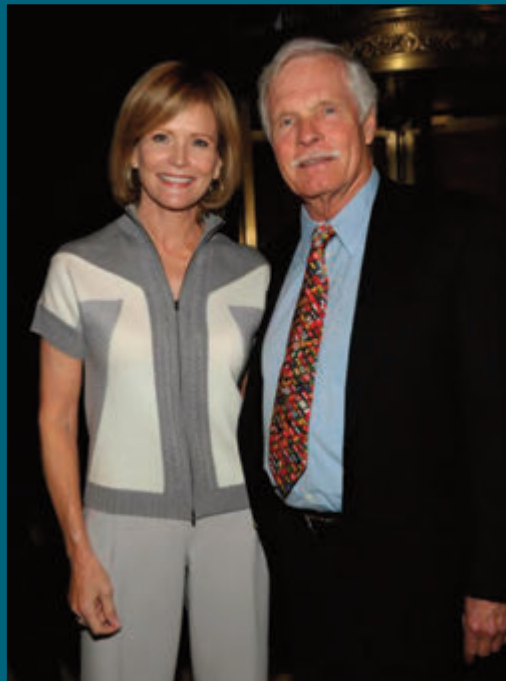
Tara Sofield

Meghan Tomczyk









## UCP OF NYC EVENTS

# WOMEN WHO CARE LUNCHEON 2013

UCP of NYC was proud to celebrate the sold-out 12th Anniversary *Women Who Care* Luncheon on May 8, 2013, at Cipriani 42nd Street. The presenting sponsor of the event was Hearst Corporation.

In addition to Alan Alda, Robin Roberts, Lauren Bush Lauren, and Deborah Norville, celebrity presenters included: Frank Bennack Jr., CEO of Hearst Corporation; Ellen Levine, Editorial Director of Hearst Magazines; Mike Woods, Meteorologist & Reporter, Fox 5's *Good Day New York*; and Ines Rosales, Reporter, Fox 5's *Good Day New York*.





**FOUNDER OF WOMEN WHO CARE:** Loreen Arbus

## **2013 WOMEN WHO CARE HONOREES:**

**SHARON GREENBERGER | CYNDI LAUPER**  
**LYNN TILTON | MAYSOON ZAYID**

**CO-CHAIRS:** Robin Givens, Ali Stroker, and Paula Zahn

**HONORARY CHAIR:** Ellen Levine

**HONORARY CO-CHAIR:** Donna Hanover

**HOST:** Susan Lucci

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Tyra Smith  
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## UCP OF NYC EVENTS

# 11TH ANNUAL GOLF TOURNAMENT AND CELEBRITY DINNER

The 11th Annual UCP of NYC Golf Tournament was held on Monday July 23, 2012 at *Brae Burn and Century Country Clubs* in Purchase, New York. The annual tournament attracted 200 golfers from the tri-state area for a day of golf and entertainment in support of the vital programs delivered by United Cerebral Palsy of New York City.

The event was presented by the Carmel Family and Co-Chaired by Christopher Laul, HOK and John Lombar323do, Bank of New York Mellon. Jill Flint, star of the hit series *Royal Pains*, Hosted the golf tournament and Len Berman, Emmy-Award winning Fox 5 Sports Commentator, Emceed the dinner and entertainment.

UCP of NYC celebrated the inaugural presentation of the UCP of NYC Champion Award, recognizing individuals with disabilities who demonstrate the power to inspire and lead as role models for people with and without disabilities. UCP of NYC honored Frank Kineavy and Nicholas Gaynor with this important new award.







## UCP OF NYC EVENTS

# 12TH ANNUAL GOLF TOURNAMENT AND CELEBRITY DINNER

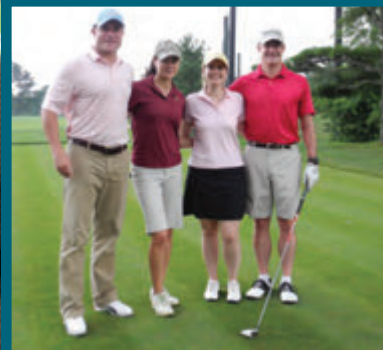
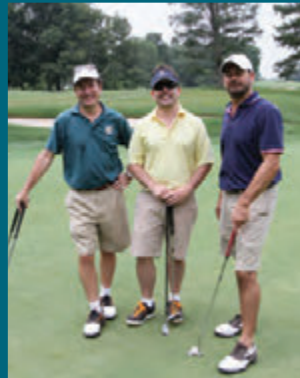
The 12th Annual UCP of NYC Golf Tournament was held on Monday July 22, 2013 at *Brae Burn and Century Country Clubs* in Purchase, New York. The annual tournament attracted 200 golfers from the tri-state area for a day of golf and entertainment in support of the vital programs delivered by United Cerebral Palsy of New York City.

The event was presented by the Carmel Family and Co-Chaired by Christopher Laul, HOK, and John Lombardo, Bank of New York Mellon. Ryan Asselta, Fox 5's New York Sports Anchor & Sports-caster, Hosted the event and Alan Kalter, announcer from the *Late Show with David Letterman*, welcomed golfers with a live auction.

The 2nd annual UCP of NYC Champion Award, recognizing individuals with disabilities who demonstrate the power to inspire and lead as role models for people with and without disabilities was presented to Dick Traum and Scott Gellerstein.









## UCP OF NYC EVENTS

# TEAM UCP 2012



On June 24, 2012, **Team UCP** participated in the Achilles Hope & Possibility 5 mile Race in Central Park. The event attracted over 5,000 participants, including celebrity support from the host of *The Daily Show*, Jon Stewart.

**Team UCP** one of the largest teams to join the Achilles Hope & Possibility 5 Miler, included over 200 registered team members consisting of staff, supporters, and Honored Racers—individuals with disabilities. **Team UCP's Honored Racers** accounted for over a quarter of the team and raced in a variety of capacities alongside athletes from all over the country. **Team UCP** was the second largest team and was made up of over 100 members, including staff, supporters, and *Honored Racers*: individuals with disabilities. The Achilles Hope & Possibility Race celebrates and inspires athletes of all abilities and 'walks' of life.

2012 **Team UCP** sponsors included, Pilot, Emblem Health, Carnival of Love, Logotherapia, MD Automotive, National Van, BLT Prime, and Vincent DiCalogero, CPA.









## UCP OF NYC EVENTS

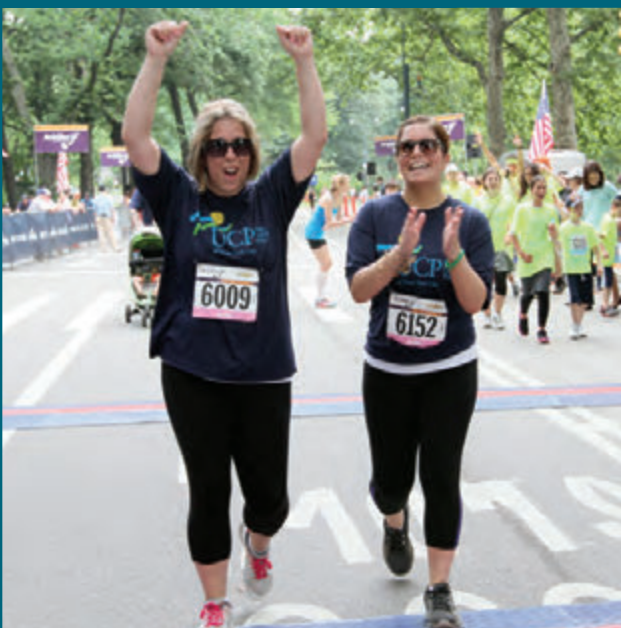
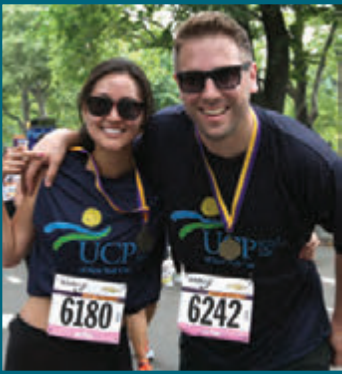
# TEAM UCP 2013

On June 30, 2013, **Team UCP** participated in the Achilles Hope & Possibility 5 mile Race in Central Park. The event attracted over 5,000 participants and **Team UCP** remained one of the largest teams to join the race. With over 175 registered team members consisting of staff, supporters, and *Honored Racers*—individuals with disabilities – **Team UCP** set their highest fundraising record to date.

2013 **Team UCP** sponsors included, Pilot, Emblem Health, Carnival of Love, Logotherapia, MD Automotive, and The Hail-o Network.







## UCP OF NYC EVENTS

# SANTA PROJECT 2012

Beyond the core programs and services UCP of NYC delivers year round, proceeds from the *Santa Project* enable us to fund special needs equipment requests and purchase holiday gift cards for children and adults in our programs. Generous corporate partners, organizations, and individuals play an important part in helping us make the season brighter for the families we serve.

The 2012 *Santa Project* Reception and Silent Auction, was held on December 3rd at Chelsea hotspot Bar Baresco, and was co-hosted by Meteorologist for FOX 5's Good Day New York Mike Woods and model/entrepreneur Camilla Barungi of Project Runway fame. The Co-Chairs for the event were US Olympic Champion Tim Morehouse & Rachael Kun of 60 Minutes are Co-Chairs of the Santa Project Party & Auction.

2012 *Santa Project* Sponsors included World Quant, Pilot, Winston & Strawn LLP, HOK, JGPR, Lori Sokol, Sheila Lennon, Vincent Siasoco MD, Raj Capoor MD, and Jaishree Capoor MD.

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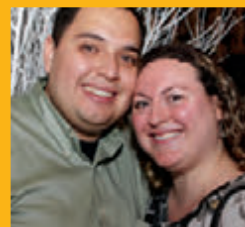
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## UCP OF NYC EVENTS

# SANTA PROJECT 2013

The 2013 *Santa Project* Reception and Silent Auction, was held on December 3rd at the new Chelsea eatery *Bocca Di Bacco*. The event was co-hosted by Emmy-winning anchor of PIX 11 News, Tamsen Fadal and entrepreneur/activist/model, Camilla Barungi of *Project Runway* fame. Scott Stanford, Co-Anchor PIX 11 News and Isiah Whitlock Jr., star of *The Wire*, *Cedar Rapids* and *Veep* were Co-Chairs of the *Santa Project* Party.

2013 *Santa Project* Sponsors included World Quant, Pilot, HOK, Plan Architecture, JGPR, Goldman Sachs, and Levien & Company.

### SANTA PROJECT COMMITTEE MEMBERS:

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Jason Carlough  
Kimberly Dowdell  
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## VOLUNTEER PROFILE | CYNTHIA GOMEZ

**B**ecause of Cynthia Gomez, hundreds of children who attend UCP of NYC's Manhattan preschool programs have new winter coats every year.

UCP of NYC's children's program first came to the Philippine-born periodontist's attention in 2008 when she learned how some economically disadvantaged families struggle to meet the high financial demands of caring for a loved one with special needs. Gomez immediately swung into action, raising \$30,000 – \$300 per child – from friends, family and colleagues. The money enabled UCP of NYC to buy not only winter coats for over 100 children that first year alone, but also accessible, adaptive toys for young ones with developmental challenges.

"The thought that I was helping these kids stay warm for winter," says Gomez. "It makes you smile."

Not satisfied with these accomplishments, Gomez convinced her cadre of new UCP of NYC supporters to volunteer for the children's holiday party that she has now hosted for 5 years. The party start off the winter season on a bright note, featuring new coats, treats, and a bevy of volunteer singers, musicians, clowns, face-painters, storytellers and balloon artists.

Ready to pitch in whenever there's a need, Gomez also organizes a special Thanksgiving and winter holiday dinner for UCP of NYC adults and staff. As she is always trying to add a little extra fun to the mix, she donated a flat-screen TV and Wii to the Manhattan adult program, and has funded art supplies for UCP of NYC's many art programs.

Gomez, who came to America in 1984 to attend NYU dental school where – she graduated in the top-5 percent of her class – is reluctant to estimate how many hours she has volunteered to UCP of NYC or how much money she has raised or contributed.

"I know it sounds corny," she says, "but I am very blessed. I appreciate the fact that I have the ability and the means to share what I have, and United Cerebral Palsy of New York City makes it such a wonderful experience."

At UCP of NYC, we are beyond grateful for the love, support, and high energy of Cynthia Gomez. Through the passionate commitment of volunteers like Cynthia, we are making a significant contribution to the health and happiness of the children and adults we support. We are so proud to have a volunteer as remarkable as Cynthia in our corner.











## DONOR PROFILE | SCOTT RUTSKY

For Scott Rutsky, Partner at Proskauer Rose LLP, a childhood with four siblings – one of whom has cerebral palsy – meant learning from a young age not to take ability for granted and to appreciate other people's differences.

Three years ago, Scott decided to join his father Al on UCP of NYC's Board of Directors. When his mother passed away his brother Neil's care became too much for his father alone, so Neil moved into a UCP of NYC residence where patient, knowledgeable staff attend to his daily needs. Scott cites the impressive quality of care provided by UCP of NYC as one of the primary reasons he joined the Board, "Neil has significant needs, it's just amazing the amount of coverage and care he receives" said Scott, "I wanted to join the Board to further UCP's mission, to help out any way I can."

Joining the Board of Directors gave Scott both the chance to give back to an organization dear to his heart, as well as help him understand the variety of ways UCP of NYC is supporting families. "As a family member, I knew a lot about my brother's residence at UCP" Said Scott, "but I was amazed to discover the level, breadth, and scope of work UCP does in other areas – classroom attention, clinical care, job training – naturally, I felt inspired to do more."

On New Year's Day, January 2013, Scott led his Temple's annual Polar Bear Plunge to raise over \$40,000 in funds and awareness for UCP of NYC. Each year Westport, Connecticut's Temple Israel picks a different cause to raise money for and with Scott's urging they chose UCP of NYC. To Scott and his friends, the Polar Bear Plunge is more than just an invigorating dunk in the 40 something degree Long Island Sound, they call it "Freezin' for a Reason." A great reason, indeed.

UCP of NYC is fortunate to have Scott Rutsky serve on our Board of Directors. He is engaged, philanthropic, and truly understands how he is helping to effect change in the lives of the individuals and families we support.

“I wanted to join the Board to further UCP's mission, to help out any way I can.”

# THE FOUNDERS CIRCLE

The Founders Circle recognizes corporations, foundations, and individuals for their extraordinary generosity and lifetime contributions in support of the mission and vision of United Cerebral Palsy of New York City. Members of the Founders' Circle have made cumulative gifts in excess of \$250,000.

The Founders Circle also honors a generation of dedicated parents who founded United Cerebral Palsy of New York City and helped to create national and international movements to improve care, undertake research, and to enrich the quality of life for children and adults with cerebral palsy and related disabilities. United Cerebral Palsy of New York City extends its heartfelt thanks to the families of Isabelle Weinstein Goldenson and Leonard H. Goldenson, Ethel and Jack Hausman, and Hilda Sault Sloan and Irving Sloan.

## THE ISABELLE WEINSTEIN GOLDENSON & LEONARD H. GOLDENSON CIRCLE

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Carole Olshan  
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Marilyn Ostrow  
Christopher Pagnotta  
Isabelle Pando  
Paolino Properties  
Ron Papa  
Tom, Jacob & Ethan Patterson  
Joe Pellicane  
Lauren Petrin  
PHH Vehicle Management Services  
Stephanie Pianka

Tim Pistell  
Richard J. Pollack  
Susan L. Proskine  
Margaret Puddington  
Charles Quigg  
Carlos Ramirez  
Brooke Raymond  
Michael Reardon  
Redbook Magazine  
Florence Ricco  
Deborah Roberts  
Catherine Rose  
Dolores Ross  
Laurel Rubin  
Francis Russo  
The Norman & Constance Sadek  
Foundation  
Adam Salo  
Elissa J. Sampson  
Peter Samuels  
Larry Sandak  
Catherine P. Saxton  
Brian Schopf  
Ira Schuman  
Benjamin Senders  
Joshua D. Senders  
Joe Senerchia  
Michael Shannon  
Marc Shapiro  
Adriana Shaw  
Elinor Sheller-Rufer  
Iriss Shimony  
Paula M. Shugart  
Clyde Shuman  
Gregory Sillen  
Sharon Sillen  
Debbie Slavkin  
Heather Smiley  
Elizabeth Sobieski  
Tara Sofield

Joe Solimine  
Solomon Page Group Ltd.  
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Andrew Spinelli  
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Andrew Stein  
Morgan A. Stevens  
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Robert Swingle  
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Patrice A. Tanaka  
Elinor R. Tatum  
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The White House Project  
Anna Theofilopoulou  
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Daryl A. Thompson  
Mashonda Tiffrere  
Dipnarine Tilhoo  
Time Inc. Time to Give Back Campaign  
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Martha Tolles  
Winton J. Tolles  
Margaret Traub  
John Triantafyllos  
Sharon Van Reepinghen  
James A. Villani  
Wanda Warehem  
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Rebecca Weisberg  
Lei Welson  
Lisa Wheeler  
Pamela White  
Roger White  
Jennifer Whitlow  
Bret Wiener  
Marta T. Willgoose

Richard Willgoose  
Mindy Williams-McElearney  
Shelley C. Wong  
Mike Woods  
Audrey Jane Woolrich  
Jack B. Wynn  
Chen Yang  
Peter Young  
ZogSports

# LEGACY SOCIETY

United Cerebral Palsy of New York City acknowledges with deep appreciation our many friends and supporters who have made provisions for UCP of NYC in their estate planning or have given a legacy through a bequest or a gift annuity.

Whenever you make a gift to United Cerebral Palsy of New York City (UCP of NYC), you express your deep commitment to children and adults with disabilities and their families. Through planned giving, you can assure a powerful legacy that enhances UCP of NYC's ability to provide essential services in the present and to create more effective and efficient resources for people with disabilities in the future. When you put aside discretionary money for your children's education or your own retirement, you build future equity. Similarly, bequests and charitable trusts enable UCP of NYC to invest your gift and thus provide additional revenue year after year. UCP of NYC's Legacy Society recognizes those special donors who have taken steps to leave a legacy to our organization, thus helping us ensure increased independence and a higher quality of life for children and adults with developmental disabilities.

## BEQUESTS

One of the simplest ways to leave a legacy to UCP of NYC is through your will. Within your will, you can include charitable bequests which can be gifts of a fixed amount, or a percent of your estate, or all or part of the residue of your estate, to be given to UCP of NYC and other qualified charitable institutions after you are deceased. A bequest may consist of cash, securities, or real property. It may also consist of a trust set up through your will.

While the following wording for bequests is offered for your consideration, UCP of NYC recommends that you consult a legal or financial advisor in preparing a planned gift.

*"I hereby give, devise, and bequeath to United Cerebral Palsy of New York City, Inc.,...the sum of \$\_\_\_\_\_."*

(FOR A GIFT OF A FIXED AMOUNT)

OR

*...an amount equal to \_\_\_\_\_% of the value of my estate."*

(FOR A GIFT AS A PERCENTAGE OF AN ESTATE)

OR

*....whatever remains of my estate" or ... \_\_\_\_\_% of whatever remains of my estate after all specific bequests have been made and after all taxes, fees and other costs of administering my estate have been paid."*

(FOR A GIFT AS A RESIDUAL OF AN ESTATE)

## REMAINDER TRUSTS and UNITRUSTS

The advantages of Charitable Remainder Trusts and Unitrusts are that the rate you (and your beneficiary) receive annually is agreed upon by you and the trustee when the trust is created. Other advantages of charitable remainder trusts are that you receive an income tax deduction at the time the trust is created, and that you generally avoid tax on the capital gain when transferring appreciated property. Both trusts can be invested so that part of the annual payments is favorably taxed and part can be tax-free altogether.

*For more information regarding the UCP of NYC Legacy Society, please contact SHEILA LENNON at 212.683.6700 or slennon@ucpnyc.org.*



# LEADERSHIP



## BOARD OF DIRECTORS

---

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*Chief Executive Officer*

JAMES KASE  
*Executive Vice President*

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*Director*

AL RUTSKY  
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CELIA T. SOLOMITA | *Chief Administrative Officer*

RAJESH SHAH | *Chief Financial Officer*

MARIETTE MCBRIDE | *Assistant Executive Director for Adult and Clinical Services*

MARIANNE GIORDANO | *Assistant Executive Director for Education and Recreation Services*

SHEILA L. LENNON | *Senior Vice President, Marketing and Fund Development*

GARY DREYFUSS | *Director, Human Resources*

# AFFILIATES/PARTNERS

Adult Career and Continuing Education  
Services-Vocational Rehabilitation (ACCES-VR)  
American Network of Community Options and Resources  
(ANCOR)  
Artfully Unforgotten  
Bankstreet College of Education  
Baruch College  
Bendiner & Schlesinger, Inc.  
Beth Israel Residency in Urban Family Practice  
Boswyck Farms  
Brooklyn Boulders  
BronxWorks  
Brooklyn Public Library  
Burke Rehabilitation Hospital  
CARF International  
Calvary Episcopal Church  
Children's Village  
Cerebral Palsy Associations of New York State  
Columbia University College of Dental Medicine  
Columbia University Medical Center  
Coney Island Tabernacle  
Developmental Disabilities Nurses Association (DDNA)  
Doshi Diagnostic  
Educational Alliance  
Gramercy MRI & Diagnostic Radiology, PC  
Gramercy Theatre  
Greater New York Chamber of Commerce  
HBO  
Harlem Grown  
Harlem Food Bank Community Kitchen  
Harvest Home Farmers Markets  
InterAgency Council of Developmental  
Disabilities Agencies, Inc. (IAC)  
JASA  
J-K Prosthetics & Orthotics Inc.  
Leaps of Faith/Disabled Sports USA  
Life Vest Inside  
Lincoln Hospital  
Maimonides Medical Center  
Materials for the Arts  
Meals on Wheels of Staten Island  
Montefiore Medical Center  
MOUSE

Mount Morris Park Community Improvement Association  
National Association of Councils on Developmental Disabilities  
National Committee for Quality Assurance (NCQA)  
New York Cares  
New York City Adaptive Climbing  
New York Restoration Project  
NYC Department of Education  
NYC Department of Health and Mental Hygiene  
NYC Department of Youth and Community Development  
NYC Department of Small Business Services: Workforce 1  
NYC Department for the Aging  
NYS Commission on Quality of Care and Advocacy  
for Persons with Disabilities (CQC)  
NYS Developmental Disabilities Planning Council (DDPC)  
NYS Housing Trust Fund  
NYS Office of Community Renewal  
NYS Office for People With Developmental Disabilities (OPWDD)  
NYS Rehabilitation Association, Inc. (NYSRA)  
New York University Poly-Tech  
New York University School of Medicine  
Nylon Wound  
Penn South Senior Center  
Phillips Beth Israel School of Nursing  
P.S. 175 Henry H. Garnet  
Quest Diagnostics  
RAIN Senior Center  
Regional Aid for Interim Needs, Inc. (RAIN, Inc.)  
Richmond University Medical Center  
ROW New York  
Self-Advocacy of New York State (SANYS)  
Sing for Hope  
SUNY ATTAIN Labs  
The City University of New York (CUNY)  
The Arts Experience  
The Museum of Modern Art  
The New York State Association of Community and Residential  
Agencies (NYSACRA)  
Total Care Health Industries, Inc.  
Union Design  
Weinberg Family Cerebral Palsy Center at Columbia  
Youth Bridge NY

## IN MEMORIUM | HILDA SAULT SLOAN



**H**ilda Sault Sloan demonstrated true passion, care, and concern as an unforgettable leader and visionary for UCP of NYC. Hilda was a member of UCP of NYC's Board of Directors for 58 years and was a past president of the Women's Division. With her late husband, and former fellow Board member, Irving Sloan, she founded and supported three dedicated UCP of NYC Sloan Fitness Centers. Hilda Sault Sloan devoted her entire adult life as a volunteer to the UCP cause, both on a local and national level.

Hilda's roots as a volunteer began early on with the Women's Division. During her early years raising public awareness and support for UCP, Hilda also found love. Although Hilda and her late husband, Irving, both lost their original spouses, they met and married through their mutual work on behalf of UCP. In addition to being loyal and valuable Board members for UCP of NYC, they served on the National Board of Directors. Through her undying devotion to UCP of NYC, Hilda quickly proved to be a superb organizer. She chaired the first Transportation Corps, which organized volunteer drivers and vehicles to get non-ambulatory children and adults to medical appointments and other activities. She also ran the UCP of NYC thrift shop in Manhattan and organized the Women's Division's first Gambling Gala at the Park Avenue Hotel.

By 1960, Hilda became the National Chairman of the First Women's Committee at UCPA, helping to organize auxiliary Women's Divisions and encouraging the inclusion of women on Boards of Directors at affiliates nationwide. She led in this capacity for ten years and then served as Vice President of UCPA. In 1963, President John F. Kennedy appointed her to the President's Committee on Employment of the Handicapped.

Hilda believed that everyone can and should have access to exercise, particularly those who have been unfairly denied opportunities. With her commitment to this belief, she and Irving established fitness centers at three UCP of NYC locations, beginning with the first in 1998. Today the Fitness Centers feature high-quality equipment and programming specifically designed to meet the needs of individuals with disabilities.

Throughout her nearly six decades of service to UCP of NYC, Hilda Sault Sloan tirelessly sought positive results, public awareness, and improvements in the quality of life for the children, adults, and families supported by UCP of NYC. The result of her commitment speaks volumes; her work was remarkable and she left an indelible impression on many pages in history.



## IN MEMORIUM | JANE LYONS



Jane Lyons, former Executive Director of Sea View Hospital Rehabilitation Center and Home and mother of Gregory Bates who lives with UCP of NYC, served selflessly on UCP of NYC's Board of Directors for nearly 20 years. Known for her tireless work as an advocate for many worthy causes, Lyons put her heart and soul into advancing the mission of UCP of NYC.

Lyons had a gentle but powerful way of making a difference for organizations serving people in need. She focused the majority of her attention on leveling the playing field for individuals with disabilities, fostering access to education and health care, and enriching the cultural life of her community. Lyons was respected for the knowledge and dedication she brought to her work both as a professional and a volunteer.

When Lyons moved to Meiers Corners, Staten Island with her son, Gregory Lee Bates who has cerebral palsy, the area was a Democratic stronghold. With an ever-increasing desire to have an impact on her community, Lyons became involved with the party's campaigns and was later appointed as a special aide – the first African-American and first female – to serve in the borough president's cabinet.

Her impact on the community led to many important recognitions including being awarded the Advance Woman of Achievement, for her work as an executive member of the NAACP and her board service with UCP of NYC. She went on to be named one of the Top 100 Black Achievers in New York City of the 20th Century by the Schomburg Center for Research. She served as Basileus of Lambda Chapter, Lambda Kappa Mu Sorority, an organization of professional African American women. She received the Salvation Army Community Service Award, Soroptimists International Staten Island Women of Distinction Award, and the Good Scout Award from the Staten Island Council, Boy Scouts of America.

Of great concern during Lyons' tenure at Sea View Hospital Rehabilitation Center and Home and after retirement, was the preservation of Sea View's history. In the 1980's Lyons was instrumental in establishing the first state health care museum and hosted Mayor Ed Koch at the rededication of Works Progress Administration murals – which she played a vital role in resurrecting – on the Sea View campus.

Lyons touched the lives of so many people. She will be sorely missed by her community, her fellow board members, and everyone at UCP of NYC.

# UCP OF NYC LOCATIONS

## BROOKLYN, STATEN ISLAND, MANHATTAN, AND THE BRONX

Each year, throughout New York City, we provide residential services to nearly 500 people in a variety of settings. In addition, we provide overnight respite services to over 400 people and in-home respite to nearly 50 people.

### BROOKLYN LOCATIONS:

The Millicent V. Hearst Children's Center  
160 Lawrence Avenue, Brooklyn, NY 11230  
(718) 436-7979

175 Lawrence Avenue, Brooklyn, NY 11230  
(718) 436-7600

333 Avenue S, Brooklyn, NY 11223  
(718) 376-8311

110 Elmwood Avenue, Brooklyn, NY 11230  
(718) 859-5420

P.S. 396  
110 Chester Street, Brooklyn, NY 11212

### STATEN ISLAND LOCATION

281 Port Richmond Avenue, Staten Island, NY 10302  
(718) 442-6006

### MANHATTAN LOCATIONS:

122 E. 23rd Street, New York, NY 10010  
(212) 677-7400

251 W 154th Street, New York, NY 10039  
(646) 625-5000

P.S. 138  
30 East 128th Street, New York, NY 10035  
After-School Program

80 Maiden Lane, New York, NY 10038  
(212) 683-6700  
Executive Offices

### BRONX LOCATIONS

1770 Stillwell Avenue, Bronx, NY 10469  
(718) 652-9790

408 East 137th Street, Bronx, NY 10454  
(718) 993-3458



## MANHATTAN

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Recreation Programs
- Residential Services
- Supported Employment



## BRONX

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Overnight Respite
- Residential Services
- Supported Employment



## STATEN ISLAND

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Recreation Programs
- Residential Services
- Supported Employment



## BROOKLYN

- Adult Services and Programs
- Assistive Technology
- Children's Programs
- Family Support Services
- Healthcare Services
- Recreation Programs
- Residential Services
- Supported Employment

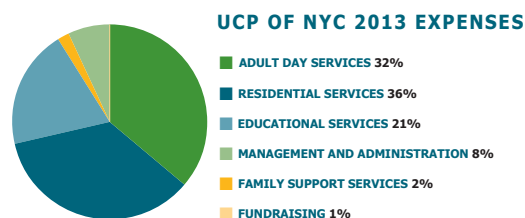
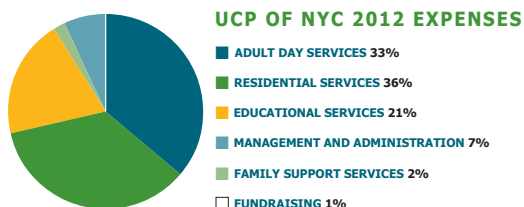


# CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES

FISCAL YEARS ENDING JUNE 30, 2012 & 2013

With revenues from individuals, corporations, foundations, government contracts, and Medicaid funding, we assisted over 14,000 children and adults with disabilities and their families through more than 75 programs during the fiscal years ending June 30, 2012 and 2013.

	FY 2012	%	FY 2013	%
<b>WE RECEIVED REVENUES FROM:</b>				
GOVERNMENT CONTRACTS AND MEDICAID	\$ 99,835,000	96%	\$ 99,957,000	95%
<b>WE WERE SUPPORTED FROM:</b>				
GRANTS, CONTRIBUTIONS, SPECIAL EVENTS, INTEREST AND GAIN ON INVESTMENTS	\$ 4,055,000	4%	\$ 4,778,000	5%
<b>TOTAL OPERATING REVENUE AND SUPPORT</b>	<b>\$103,890,000</b>	<b>100%</b>	<b>\$104,735,000</b>	<b>100%</b>
<b>WE PROVIDED PROGRAMS COSTING:</b>				
ADULT DAY SERVICES	\$ 33,519,000	33%	\$ 34,224,000	32%
RESIDENTIAL SERVICES	\$ 35,813,000	36%	\$ 37,397,000	36%
EDUCATIONAL SERVICES	\$ 21,172,000	21%	\$ 21,842,000	21%
FAMILY SUPPORT SERVICES	\$ 1,854,000	2%	\$ 1,895,000	2%
<b>TOTAL DIRECT PROGRAM SPENDING</b>	<b>\$ 92,358,000</b>	<b>92%</b>	<b>\$ 95,358,000</b>	<b>91%</b>
MANAGEMENT AND GENERAL	\$ 7,543,000	7%	\$ 8,027,000	8%
FUNDRAISING	\$ 760,000	1%	\$ 854,000	1%
<b>TOTAL MANAGEMENT, GENERAL, AND FUNDRAISING</b>	<b>\$ 8,303,000</b>	<b>8%</b>	<b>\$ 8,881,000</b>	<b>9%</b>
<b>TOTAL EXPENSES</b>	<b>\$100,661,000</b>	<b>100%</b>	<b>\$104,239,000</b>	<b>100%</b>





*UCP of NYC has Programs located in:*

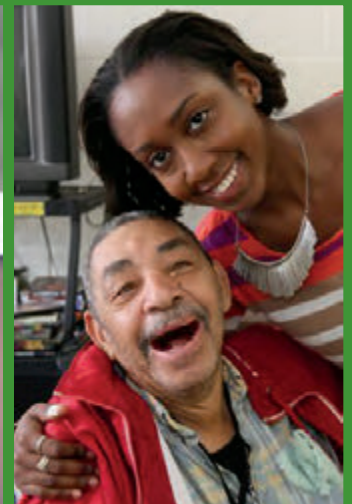
**BRONX • BROOKLYN  
MANHATTAN • STATEN ISLAND**



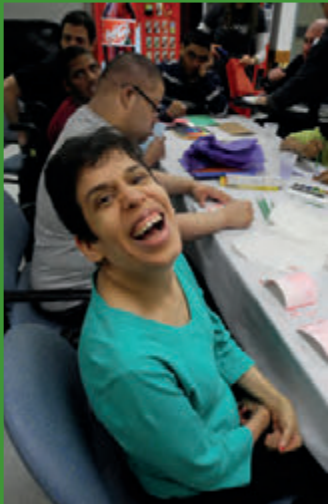
UCP of NYC received accreditation for a period of three years by the Commission on Accreditation of Rehabilitation Facilities (CARF International) for its Community and Employment Services, including Day Habilitation, Residential (*with medically fragile designation*), In-Home and Freestanding Respite (*with medically fragile designation*), Medicaid Service Coordination, and Supported Employment Programs. 100% of our programs surveyed received accreditation.



The National Committee for Quality Assurance (NCQA) recognizes UCP of NYC medical clinics as Patient-Centered Medical Home (*Level 2*). The NCQA Patient-Centered Medical Home standards emphasize the use of systematic, patient-centered, coordinated care that supports access, communication and patient involvement.









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**UCP OF NYC**

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Contact us for information on how you can support UCP of NYC.

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*Creating opportunities for people with disabilities*

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